



EURUS 2018

Forum + TeXPO

Zurich, NOV 26-27

*A foremost private capital forum
bringing together leaders in*

**Private Equity
Venture Capital
Real Estate**

WHERE CAPITAL
MEETS OPPORTUNITY

Invitation for
Sponsorship

prospective
PARTNERS

On behalf of EURUS 2018 Organizing Committee, we cordially invite your organization to become a Sponsor and/or Exhibitor at this year's EURUS Private Capital Forum taking place in Zurich, November 26-27.

EURUS is a growing senior-level platform that brings together leaders (300 expected this year) from a few dozen countries for a two-day informative, solutions-driven agenda, accompanied by active networking sessions and deal-making opportunities. Delegates include leading private equity funds, asset management firms, institutional and private investors, family offices, advisories, investment banks and technology companies.

EURUS 2018 is designed to facilitate dynamic business development opportunities for our sponsoring partners through enhanced digital and on-site brand exposure, by communicating core business solutions to a relevant audience and by creating industry links for our partners to enable new networks and dealflow.

We invite you and your team to review the range of benefits and entitlements for each sponsorship package, and remain committed to tailoring this or any other opportunity presented below with the primary objective to positively and sustainably contribute to your business growth.

We trust your organization will join forces with EURUS for yet another successful forum and look forward to the opportunity of working together!

Sincerely,

A handwritten signature in black ink, appearing to read 'Aren Sarikyan', written in a cursive style.

Aren Sarikyan, Co-Founder & President
EURUS Forum (An initiative of Emperum Group)

Premier CHF 5000

ONSITE FACILITATION BRANDING

Delegate passes (3)
Exhibitor space
Inserts (delegate package)
Looping slides/video (lunch, breaks)
Full-page ad (programme)
Logo on slides
Verbal recognition

DIGITAL MARKETING PR

Logo + link (EURUS website)
Custom screen pop-up
Post-event newsletter feature
Email blast to attendees
Corporate profile with links (EURUS website)
LinkedIn Post (min 5K views)

DEALFLOW LP ACCESS

Pre-event introductions
Deal offerings (e-file)
Facilitated 1-on-1 meetings

THOUGHT LEADERSHIP

Session speaker

CONFERENCE ASSETS

Delegates list
Slides/presentations

Supporting CHF 2500

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Special Opportunities

RECEPTION (1) CHF 3.000

Signage, verbal recognition, insert, looping slides, logo/link, newsletter feature, email blast, 2 delegate passes, speaker, LP access, conference assets

LUNCH + BREAKS (1) CHF 3.000

Signage, verbal recognition, insert, looping slides, logo/link, newsletter feature, email blast, 2 delegate passes, speaker, LP access, conference assets

TEXPO PARTNER (3) CHF 3.500

Exhibitor space, verbal recognition, insert, looping slides, logo/link, newsletter feature, email blast, 2 delegate passes, speaker, LP access, conf assets

FORUM PRINCIPAL SPONSOR (2) CHF 10.000

Custom package, please inquire

TEXPO MAJOR SPONSOR (1) CHF 7.000

Custom package, please inquire

Forum

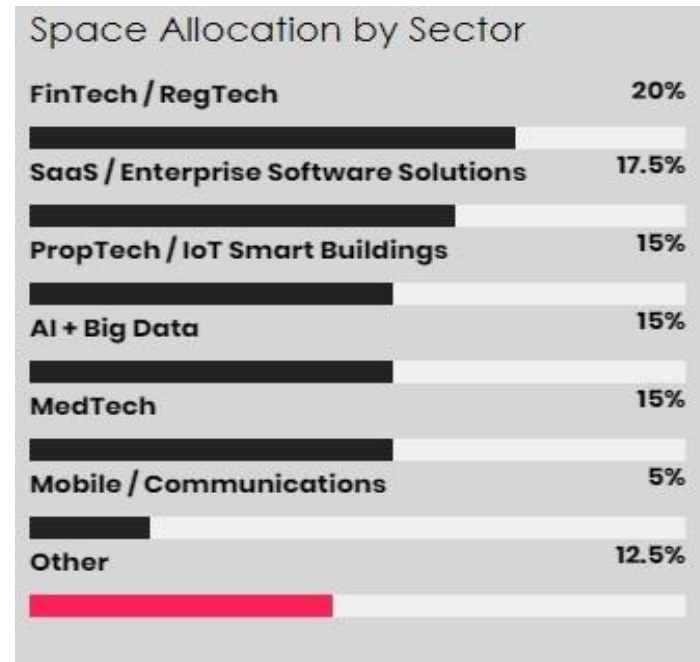
EURUS is a foremost international private capital forum bringing together leading fund and asset managers, institutional and private investors, family offices, top-tier consultants and entrepreneurs with interests in the broader European private markets.

A forward-looking, collaborative and deal-driven platform with a unique format, EURUS offers a highly engaging and content-rich programme for leaders in private equity, venture capital and real estate to share actionable intelligence for informed cross-border, cross-sector investment and to explore cutting-edge solutions to emerging challenges.

Delegates reap value, substance and foresight in critical issues shaping private markets as they hear from and interact with world-class speakers and industry peers from a few dozen countries, availing of exceptional networking, benchmarking and deal-making opportunities.

TeXPO

Leading technology companies and solutions providers showcasing innovative products and services to a highly influential and diverse audience of investors, asset managers, corporate executives and entrepreneurs.



TeXPO '18 takes place on the sidelines of EURUS private capital forum facilitating business development opportunities and meaningful relationships with key stakeholders.

Objectives

Breaking down silos across geographies and asset classes for accelerated growth, innovation and efficient private markets

1. Insights

Industry change-makers and seasoned investors imparting key insights and strategies for benchmark-beating returns and operational excellence

2. Capital

A diverse group of LPs representing institutional and private funds, leading family offices and HNWI's deploying capital in private markets in Europe and beyond

3. Deals

EURUS serves as a match-making platform for GPs, LPs, entrepreneurs and various private equity groups seeking to engage in profitable transactions

4. Resources

Whether fundraising, seeking off-market deals or strategic co-investors, EURUS enables quality connections and resources for its stakeholders to succeed

2018

Zurich, Switzerland | Nov 26-27

- 300+ delegates
- 70+ speakers
- 35+ exhibitors
- 36 sessions
- 25+ countries
- 3 tracks
- TeXPO
- Structured GP-LP meetings
- DealRoom

2017

Zurich, Switzerland | Oct 11-12

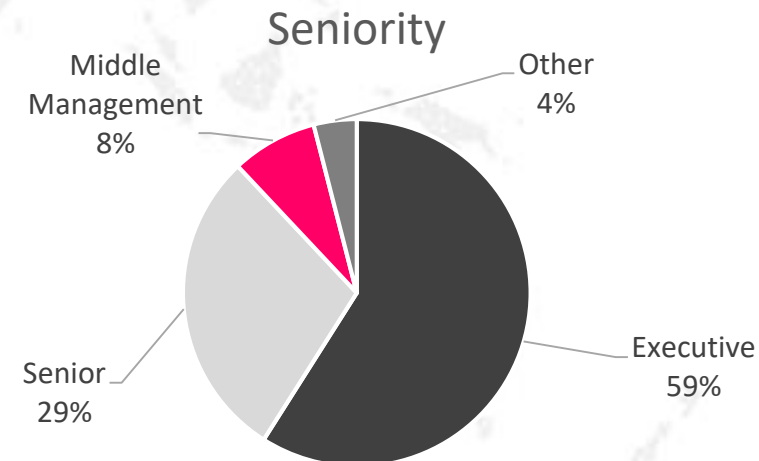
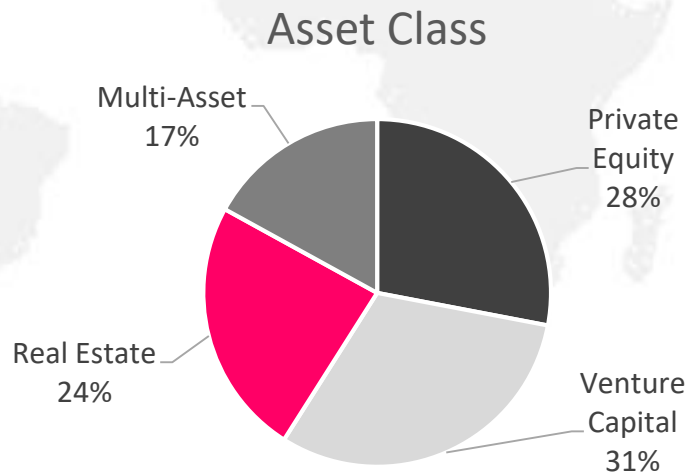
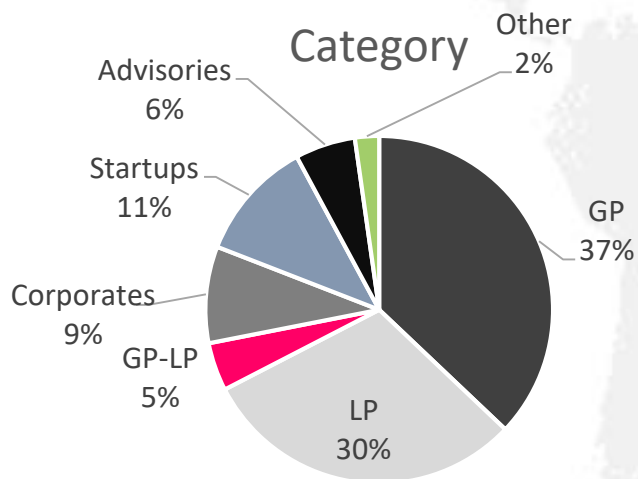
- 200 delegates
- 70+ speakers
- 10 exhibitors
- 30 sessions
- 23 countries
- 3 tracks (PE/VC/RE)

2016

Vienna, Austria | Oct 7

- 100 delegates
- 35 speakers
- 2 exhibitors
- 12 sessions
- 16 countries
- 1 track (PE/VC)

2017 Attendee Profile By



Past Participants (sample/partial list)

ACE & Company	DAO FAMILY (Asset Mgmt + Family Office)	Helvetia Venture Fund	MORYSS Solutions s.r.o.	Sistema Venture Capital
Acton Capital Partners	Dealmatrix	Helvetica Property Investors	MTIP MedTech Innovation	SmartMoneyWatch.com
Adaxia Capital Partners LLP	Deloitte	AG	Partners AG	Sosada Investment
Adler Energy GmbH	Deutsche Private Equity	i5invest	Newcore Capital	Enterprise
Alinea Partners Consulting	digitalStrom	InceptIT	Management	Speedinvest
Almaz Capital	DLA Piper	Intergroup Partners AG	NG Finance	Squirro
Anthemis Group	Dr. Otto Family Office	Internet Initiatives	Nikkei & Pioneers LLP	Stadt Wien
Arx Equity	Dresdner Invest & Advisory	Development Fund (IIDF)	Nordic Innovation	Stage Capital
Assettii	DYBAW VC	Interruptiv	Accelerator	Startup Live
Atlantic Food Labs	Eastinwest SA	Invest Errichtung	O2 Consulting	Swiss Active Capital
Avision Young	eCAPITAL Entrepreneurial	investiere Verve Capital	OMV	Swiss Family Office
AXA Strategic Ventures	Partners AG	Partners AG	Orange Growth Capital	Swiss Finance + Technology
Baker & McKenzie Zurich	EFFENEX	Investment Comfort	Pallas Capital Advisory AG	Association
Banque Profil de Gestion	Elisir Capital	Io2 Hub	Pan Plan	Swisscom
BE Bio Energy Group AG	Encata	IQT	PATRIZIA Immobilien AG	Tecnet Equity
Berd Capital	Equity Pitcher	iTech Capital	Peaksid Capital	Tiger Link Advisors
Bildify	Ernst & Young	JLL	PineBridge Investments	Tradium Handelsges.m.b.H
BNP Paribas Real Estate	ERNTEHANDEL GmbH	KamaFlow	PitchBook	Transaction Consulting
Brainswork Consulting	Erste Group	KOTRA Zurich	Preqin Ltd	Tschopp Group AG
BrickVest	EUREKA Network	KPMG	Properly Funds Research	UBS
btoV Partners	Euronext	Leader Asset Management	PwC	UFG Private Equity
Capital Generation Partners	European Investment Fund	Leading Properties of the	Rentsch Legal	University of Applied
CBRE Global Investors	(EIF)	World	RHCS GmbH	Sciences (HTW Berlin)
Central Bank of Armenia	Financial Star	Lendity	RMI Partners	Unwired Devices LLC
Centrice Real Estate GmbH	Firma.ru	LMEY Investments	Russian Venture Capital	Venionaire Capital
CH Advisors	Flinker	Lombard Odier Investment	Association (RVCA)	Virtù GmbH (Family Office –
CONDA AG	Franklin Templeton	Managers	Russian Venture Company	real estate)
Conda	Investments	London Stock Exchange	(RVC)	VisioneersPartner
Unternehmensberatungs	Georgian Co-Investment	(LSE)	SBERINVEST Asset	Vojvodjanska banka
GmbH	Fund (GCF)	Lyrique Private Equity	Management	Wellershoff & Partners Ltd.
Continental Advisory	Gercecker	Masterseek Corp.	SBVC Asset Management	Westwood Global
Services LLC	Go Beyond Investing	Match-Maker Ventures	(Sberbank Group)	Whitestone REIT
CORPUS SIREO Holding	GP Bullhound	Metellus AG	Schindler Attorneys	Wider Europe Capital
GmbH	HCM Group	Monitis Inc	Schroder Adveq	Management Ltd.
Cross Equity		Montana Capital	SIA Encata Baltic	Zubr Capital

EMPERUM GROUP

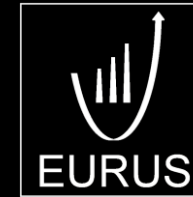
Emperum Group offers innovative, deal-oriented business and social platforms for leaders in private capital in North America and Europe. The group's objective is to facilitate – through its programs – dealflow, capital and co-investment opportunities for institutional and private funds, asset managers, family offices and diverse investor groups with interests in real estate, private equity and venture capital. The group presently operates two high-level platforms: Swiss-based EURUS Forum and Canada-based The Club Series

EURUS Forum (Zurich)

EURUS is a foremost high-level annual international private capital forum bringing together leading fund and asset managers, institutional and private investors, family offices, top-tier consultants and entrepreneurs with interests in the broader European private markets. The forum has attracted multibillion dollar funds, reputable financial and investment advisory firms from over twenty countries.

The Club Series (Toronto/New York)

The Club Series offers an intimate, insightful and interactive platform for leaders in private capital to explore innovative ways to maximize investment value across asset classes in North American markets. It manages three separate annual forums on Real Estate (goREAL), Private Equity (privCAP) and Venture Capital (proTECH).



SPONSORSHIP INQUIRIES

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